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Patent Search

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Abstract:

ABSTRACT Demand for Warehouse space in Tier II Cities for e-commerce Industry The e-commerce industry has experienced rapid growth in the past decade, resulting in increased demand for warehouse space. While major cities like Mumbai, Delhi, and Bangalore have been traditional hubs for e-commerce warehousing, they have retreated towards Tier II cities due to various factors. The primary reason for this shift is the rising cost of real estate in Tier I cities, making it financially unviable for e-commerce to set up warehouse operations. Tier II cities; on the other hand, offer a more affordable alternative while still providing good connectivity to major markets. Moreover, cities are also witnessing an increase in internet connectivity and a rapid growth in Smartphone users, making them potential markets for e-commerce companies. This, in turn, creates a demand for warehouse space to store and distribute products in these cities. Another contributing factor to the market for warehouse space is the lower labor cost. With a significant portion of India's population residing in these cities, a large pool of skilled and semi-skilled workers is available at a lower price in Tier I cities. To sum up, the e-commerce industry's expansion to Tier II cities has resulted in a growing demand for warehouse space due to lower real estate costs, improved connectivity, and availability of affordable labor. This trend will continue as e-commerce thrives in India's Tier II cities

Complete Specification

Description:FORM 2
THE PATENTS ACT,1970
(39 of 1970)

&
THE PATENT RULES, 2003
Complete Specification
(See section10 and rule13)

1. Title of the Invention: Demand for Warehouse space in Tier II Cities for e-commerce Industry

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