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Patent Search

Invention Title	ANALYSIS OF THE IMPORTANCE OF ENGLISH LANGUAGE IN THE SUCCESS OF E-COMMERCE
Publication Number	18/2024
Publication Date	03/05/2024
Publication Type	INA
Application Number	202441031590
Application Filing Date	20/04/2024
Priority Number	
Priority Country	
Priority Date	
Field Of Invention	COMPUTER SCIENCE
Classification (IPC)	G06Q0030060000, G06Q0030020000, G06Q0030000000, G09B0019060000, G06Q0050000000

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Abstract:

ABSTRACT Analysis of the importance of English Language in the success of E-commerce The success of e-commerce relies heavily on effective communication and u between buyers and sellers. As a result, the importance of the English language in this industry cannot be overstated. With English being the global language of busin commerce, it plays a crucial role in the success and growth of e-commerce. Firstly, English is the most widely used language on the internet, making it the language of commerce platforms and websites. This allows businesses to reach a larger audience, including international markets, without language barriers. It also makes it easi to navigate and understand the websites, leading to a more satisfying online shopping experience. Moreover, most online transactions, such as payment and order c are conducted in English. This creates a sense of trust and reliability for buyers, as they can clearly understand the terms and conditions of their purchases. It also he any misunderstandings or misinterpretations that may arise due to language barriers. Furthermore, with the rise of social media, English is the dominant language u: marketing and advertising on these platforms. As e-commerce relies heavily on effective marketing strategies, having a strong command of the English language can impact the success of these campaigns. In addition, the use of English in customer service and support is crucial in ensuring a smooth and efficient resolution of any may arise during the buying process. It allows for clear and concise communication between the buyer and seller, leading to customer satisfaction and retention. In c the importance of the English language in the success of e-commerce cannot be denied. Its role in facilitating effective communication, building trust, and expanding it a vital tool in the ever-growing world of online shopping.

Complete Specification

Description:FORM 2

THE PATENTS ACT,1970

(39 of 1970)

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THE PATENT RULES, 2003

Complete Specification

(See section10 and rule13)

1. Title of the Invention: Analysis of the importance of English Language in the success of E-commerce

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