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## Patent Search

Invention Title	INDIA E-COMMERCE INDUSTRY BREAK ALL SALES RECORDS IN FESTIVE SEASON				
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**Abstract:**

ABSTRACT India E-Commerce Industry Break All Sales Records in Festive Season The e-commerce industry in India has seen a massive surge in sales during the festive season with record-breaking numbers being reported by major players in the market. This trend can be attributed to the growing popularity of online shopping and the widespread availability of affordable smartphones and internet connectivity. Consumers are increasingly turning to e-commerce platforms for their festive shopping needs, thanks to the convenience, variety of products, and attractive deals and discounts offered by these platforms. The industry has also seen a significant boost from the current COVID-19 pandemic, which has forced people to stay indoors and shop from the safety of their homes. This has led to an unprecedented increase in online sales, with the industry witnessing a significant shift from offline to online shopping. With the e-commerce industry in India continuously evolving and adapting to the changing consumer preferences, it is no surprise that it has broken all sales records in the festive season, solidifying its position as a major player in the Indian retail market.

**Complete Specification**

Description:FORM 2  
THE PATENTS ACT,1970  
(39 of 1970)  
&  
THE PATENT RULES, 2003  
Complete Specification  
(See section10 and rule13)

1. Title of the Invention: India E-Commerce Industry Break All Sales Records in Festive Season

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