

(http://ipindia.nic.in/index.htm)



(http://ipindia.nic.in/index.htm)

Skip to Main Content

Patent Search

Invention Title	Green HRM: Integrating Environmental Sustainability into Human Resource Practices
Publication Number	26/2023
Publication Date	30/06/2023
Publication Type	INA
Application Number	202341041292
Application Filing Date	17/06/2023
Priority Number	
Priority Country	
Priority Date	
Field Of Invention	COMPUTER SCIENCE
Classification (IPC)	A61B 050240, C12Q 016860, G03H 012600, G06Q 100600, G06Q 101000
I	

Inventor

Name	Address	Country	Nationality
Ms.Vasudha Kurikala	Research Scholar GITAM (Deemed to be University) GITAM School of Business Rudraram, Patancheru mandal Pin:502329 Telangana India	India	India
Dr. Chadaram Satyanarayana	Professor and Researcher in Management, Lala Lajpatrai Institute of Management, Mahalakshmi, Mumbai Pin: 400034 Maharashtra India	India	India
Dr Abhilasha Shukla	Assistant Professor MATS University, Pandri campus, Raipur Pin: 492001 Chhattisgarh India	India	India
Pavithra S	Assistant Professor Seshadripuram First Grade college , Post Graduate Department of Commerce and Management, C.A.Site No 26 ,Yelahanka New Town , Bengaluru Pin: 560064 Karnataka India	India	India
Ms. Kruthi.V.P	Assistant Professor M S Ramaiah college of Arts, Science and Commerce, MSR Nagar, Bengaluru Pin: 560054 Karnataka India	India	India
(Dr). N. Sujitha	Assistant Professor, Loyola Academy, old alwal, Secunderabad Medchal- Malkajigiri Pin: 500010 Telangana India	India	India
Ms. S. Noorjahan	Assistant Professor of Business Administration Sengamala Thayaar Educational Trust women's college, Autonomous, Sundarakkottai, Mannargudi Thiruvarur Pin: 614 016 Tamil Nadu India	India	India
Brahmaiah Battula	Assistant Professor Institute of Aeronautical Engineering Medchal Pin: 500043 Telangana India	India	India
Dr. Kirti Barad	Associate Professor Pragati College of Arts and Commerce, Dombivli Thane Pin: 421201 Maharashtra India	India	India
Dr. SUJIT KUMAR MAHAPATRO	ASSISTANT PROFESSOR SAMET SCHOOL OF MANAGEMENT STUDIES, BHARATPUR, BHUBANESWAR KHORDA Pin: 751003 ODISHA INDIA	India	India
Dr. Harikumar Pallathadka	Director and Professor Manipur International University, Ghari, Imphal, Imphal West, Imphal Pin: 795140 Manipur India	India	India

Applicant

Name	Address	Country	Nationality
Ms.Vasudha Kurikala	Research Scholar GITAM (Deemed to be University) GITAM School of Business Rudraram, Patancheru mandal Pin:502329 Telangana India	India	India
Dr. Chadaram Satyanarayana	Professor and Researcher in Management, Lala Lajpatrai Institute of Management, Mahalakshmi, Mumbai Pin: 400034 Maharashtra India	India	India
Dr Abhilasha Shukla	Assistant Professor MATS University, Pandri campus, Raipur Pin: 492001 Chhattisgarh India	India	India
Pavithra S	Assistant Professor Seshadripuram First Grade college , Post Graduate Department of Commerce and Management, C.A.Site No 26 ,Yelahanka New Town , Bengaluru Pin: 560064 Karnataka India	India	India
Ms. Kruthi.V.P	Assistant Professor M S Ramaiah college of Arts, Science and Commerce, MSR Nagar, Bengaluru Pin: 560054 Karnataka India	India	India
(Dr). N. Sujitha	Assistant Professor, Loyola Academy, old alwal, Secunderabad Medchal- Malkajigiri Pin: 500010 Telangana India	India	India
Ms. S. Noorjahan	Assistant Professor of Business Administration Sengamala Thayaar Educational Trust women's college, Autonomous, Sundarakkottai, Mannargudi Thiruvarur Pin: 614 016 Tamil Nadu India	India	India
Brahmaiah Battula	Assistant Professor Institute of Aeronautical Engineering Medchal Pin: 500043 Telangana India	India	India
Dr. Kirti Barad	Associate Professor Pragati College of Arts and Commerce, Dombivli Thane Pin: 421201 Maharashtra India	India	India
Dr. SUJIT KUMAR MAHAPATRO	ASSISTANT PROFESSOR SAMET SCHOOL OF MANAGEMENT STUDIES, BHARATPUR, BHUBANESWAR KHORDA Pin: 751003 ODISHA INDIA	India	India
Dr. Harikumar Pallathadka	Director and Professor Manipur International University, Ghari, Imphal, Imphal West, Imphal Pin: 795140 Manipur India	India	India

Abstract:

Green HRM: Integrating Environmental Sustainability into Human Resource Practices ABSTRACT: As environmental awareness increases, manufacturing companies must be financially, socially, and ecologically stable. In today's competitive and regulated business environment, a company must establish a balance between economic, social, and environmental success. Maintaining order could be challenging and lead to disagreements. Companies are beginning to recognize the significance of environmentally conscious human resource management. "Green HRM" is a Human Resource Management (HRM) approach that emphasizes environmental preservation. This study aims to determine how green HRM bundling practices impact the viability of sustainability programs.

Complete Specification

Description:DESCRIPTIONS

Our homes, enterprises, and daily activities consume and generate excessive amounts of energy and waste, which must be reduced. Taking measures to protect the environment will reduce energy consumption and the negative effects of pollution. Both developing and developed nations have made addressing environmental issues and promoting environmentally benign growth a top priority. Environmental concerns and global laws for environmental management have made "green practices" a necessity for businesses. As a consequence of these issues, businesses have begun to recognize the importance of "Green HRM" practices, which combine environmental and human resource management. These strategies integrate human resource management with environmental management. Consideration of environmental issues in human resource management enables businesses and other organizations to perform environmentally beneficial actions. Human resources projects tend to improve both employee skills and company loyalty. "Green HR" refers to human resource practices that are more protective of intellectual property and healthier for the environment. By becoming more environmentally friendly, businesses can increase output, reduce costs, motivate and retain employees, and reduce their environmental impact. The focus of green HR policies is on the individual and collective efforts of green employees. These standards contribute to the growth of an environmentally aware perspective. When a company prioritizes green HRM practices, employee resource consumption may vary. According to "green management" researchers, it is impossible to establish an Environmental Management System (EMS) without employing personnel with the required skills. You will need extensive technical knowledge and management skills to assist with these endeavors. Training on environmental awareness, recruitment procedures, performance evaluations, and remuneration structures are all included in green HR operations. In the environmental literature, "green management for sustainable dev

View Application Status



Terms & conditions (http://ipindia.gov.in/terms-conditions.htm) Privacy Policy (http://ipindia.gov.in/privacy-policy.htm) Copyright (http://ipindia.gov.in/copyright.htm) Contact Us (http://ipindia.gov.in/contact-us.htm) Help (http://ipindia.gov.in/help.htm) Contact Us (http://ipindia.gov.in/contact-us.htm) Help (http://ipindia.gov.in/help.htm) Contact Us (http://ipindia.gov.in/contact-us.htm) Contact Us (http://ipindia.gov.in/contact-us.htm) Help (http://ipindia.gov.in/help.htm)

Content Owned, updated and maintained by Intellectual Property India, All Rights Reserved.

Page last updated on: 26/06/2019