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Patent Search

Invention Title	A System and Method for Contextual Clustering and Community Link Prediction for Enhancing Complex Social Networking Data Analysis
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Abstract:

ABSTRACT: Title: A System and Method for Contextual Clustering and Community Link Prediction for Enhancing Complex Social Networking Data Analysis The present proposes a system (100) and method that develops contextual clustering and community link prediction for enhancing complex social networking data analysis. The system (100) and method that collects and filters real-time social networking data from different platforms for dynamic community clustering and linking process. The system (100) and method that enhances understanding and analysis of online social networking data, thereby enhancing decision making process. The proposed system and method that reduces time complexity and produces more precise results. The system (100) and method comprises a computing device (102) having a processor (104) and memory (106) for storing and executing plurality of instructions and plurality of modules (108). The computing device (102) is in communication with a cloud server (110) and network (124).

Complete Specification

Description:DESCRIPTION:

Field of the invention:

[0001] The present disclosure generally relates to the technical field of digital network systems, and in specific, relates to a system and method that develops contextual clustering and community link prediction for enhancing complex social networking data analysis.

Background of the invention:

[0002] At present, online social networking is an integral part of millions of people's lives, connecting with family, friends, colleagues, and even strangers around the world regardless of geographical location through multiple online social networking platforms. Online social networks are social structures comprising a group of social nodes and interactions. The online social networks comprises of nodes that represent individuals or groups or organisations connected through edges or links, depicting their relationships or communications between the nodes. The primary objective of online social networks is to connect people, enable the use of social network services, and facilitate rapid information dissemination.

[0003] Prominent platforms such as Facebook aim to bring the world closer together, emphasising the significance of growing connections. LinkedIn, on the other hand is dedicated to connecting professionals worldwide to promote productivity and success. The formation of new relationships within social networks signifies the emergence of social ties among users with similar interests, backgrounds, or real-life connections.

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