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Patent Search

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Inventor

Name	Address
K.Laxminarayanamma, Assistant professor / Department of IT, Institute of Aeronautical Engineering.	Institute of Aeronautical Engineering, Dundigal, Hyderabad, Telangana-500043.
Dr. M Swapna, Associate Professor / Department of CSE, Stanley College of Engineering & Technology for Women.	Stanley College of Engineering & Technology for Women, Abids, Hyderabad, Telangana-500001.
C.Sireesha, Assistant professor / Department of IT, Vasavi College of Engineering.	Vasavi College of Engineering, Ibrahim Bagh, Hyderabad, Telangana-500001.
Bhaskar Niraghatam, Assistant Professor / Department of Computer Science, Bhavan's Vivekananda College.	Bhavan's Vivekananda College, Sainikpuri, Hyderabad, Telangana-500001.
S. Ramana, Assistant Professor / Department of Computer Science, Bhavan's Vivekananda College.	Bhavan's Vivekananda College, Sainikpuri, Hyderabad, Telangana-500001.
A. Pramod Reddy, Assistant Professor / Department of CSE, TKR College of Engineering & Technology.	TKR College of Engineering & Technology, Saroor Nagar, Ranga Reddy, Hyderabad, Telangana-500097.
P Satish Reddy, Assistant Professor / Department of CSE, Kasireddy Narayanreddy College of Engineering & Research.	Kasireddy Narayanreddy College of Engineering & Research, Abdullapu Rangareddy, Hyderabad, Telangana-501505.
P. Hemalatha, Student / Department of CSE, Vignans Institute of Management & Technology for Women	Vignans Institute of Management & Technology for Women, Ghatkesar Kondapur, Hyderabad, Telangana-501301.

Applicant

Name	Address
K.Laxminarayamma, Assistant professor / Department of IT, Institute of Aeronautical Engineering.	Institute of Aeronautical Engineering, Dundigal, Hyderabad, Telangana-500043.
Dr. M Swapna, Associate Professor / Department of CSE, Stanley College of Engineering & Technology for Women.	Stanley College of Engineering & Technology for Women, Abids, Hyderabad, Telangana-500001.
C.Sireesha, Assistant professor / Department of IT, Vasavi College of Engineering.	Vasavi College of Engineering, Ibrahim Bagh, Hyderabad, Telangana-500001.
Bhaskar Niraghatam, Assistant Professor / Department of Computer Science, Bhavan's Vivekananda College.	Bhavan's Vivekananda College, Sainikpuri, Hyderabad, Telangana-500001.
S. Ramana, Assistant Professor / Department of Computer Science, Bhavan's Vivekananda College.	Bhavan's Vivekananda College, Sainikpuri, Hyderabad, Telangana-500001.
A. Pramod Reddy, Assistant Professor / Department of CSE, TKR College of Engineering & Technology.	TKR College of Engineering & Technology, Saroor Nagar, Ranga Reddy, Hyderabad, Telangana-500097.
P Satish Reddy, Assistant Professor / Department of CSE, Kasireddy Narayanreddy College of Engineering & Research.	Kasireddy Narayanreddy College of Engineering & Research, Abdullapur Rangareddy, Hyderabad, Telangana-501505.
P. Hemalatha, Student / Department of CSE, Vignans Institute of Management & Technology for Women	Vignans Institute of Management & Technology for Women, Ghatkesar Kondapur, Hyderabad, Telangana-501301.

Abstract:

Abstract A smart tourism site is forward-thinking and technologically advanced, allowing the most people to visit and benefit while also boosting the economy. Incorporating ICTs into a destination's infrastructure is the first stage in "smart" travel. Smart Locations are like mini-case studies of "smart cities," which stress the role technology plays in changing visitors' experiences with destinations. AI, cloud computing, portable devices, big data analytics, and social media demand for related hardware and software in the computer, storage, and communications sectors. Since 2000, Facebook, Amazon, Apple, Microsoft, and Google have rapidly. Financial services, e-commerce, intelligent buildings, smart tourist activities, smart healthcare, advanced manufacturing, and soon have profited from interest and investment in breakthrough technologies like AI, IoT, robotics, cyber security, 3D printing, and block chain. To assist smart tourism stakeholders in their departmental business operations. This research creates a conceptual framework that includes AI learning, institutions/organizations, and business strategy performance metrics. Artificial consciousness includes cognitive engagement (such as speech or pattern recognition) and cognitive process automation) and mindfulness (forecast, recommendation).

Complete Specification

Description: A Conceptual Model for the Application of Artificial Intelligence to Sustainable Travel

Field and Background of the Invention

According to a report that was recently published by the United Nations World Tourism Organization (UNWTO: Tourism Highlights 2021 Edition), the revenue generated by tourism around the world in 2019 was approximately \$1.94 trillion, which represents an increase of around \$98 billion US dollars over 2018. In 2020, the number of overseas visitors was 1.423 billion, an increase of 7% from the preceding year. It is anticipated that the average annual increase of international tourism will be approximately 3.3% between the years 2015 and 2030. By 2030, it will have risen to 1.9 billion, and by 2022, it will have hit 1.8 billion. The Asia-Pacific region is the fastest-growing in terms of its regional market development. The population of the Asia-Pacific area is expected to more than double by the year 2030, from 4.5 billion in 2012 to 6.35 billion thereafter. The nation's average rate of increase is 4.9%. It is anticipated that this percentage will increase from 21.7% in 2012 to 30.6% in the year 2030. In recent decades, governments worldwide have recognized the importance of the tourist industry to their national economy. We call "sustainable tourism" has replaced all other tourist goals as the number one priority for all nations. This year's Asia-Pacific Economic Cooperation (APEC) meeting, hosted by Papua New Guinea, places a greater emphasis on "tourism planning." It is important to note that the use of digital media for marketing and the development of inclusive tourism and enhance the connectivity of communities in the Asia-Pacific area to foster environmentally friendly tourism. The government has its plans and is pushing them forward.

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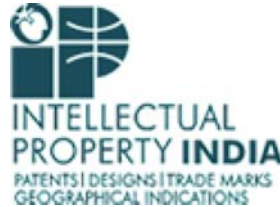
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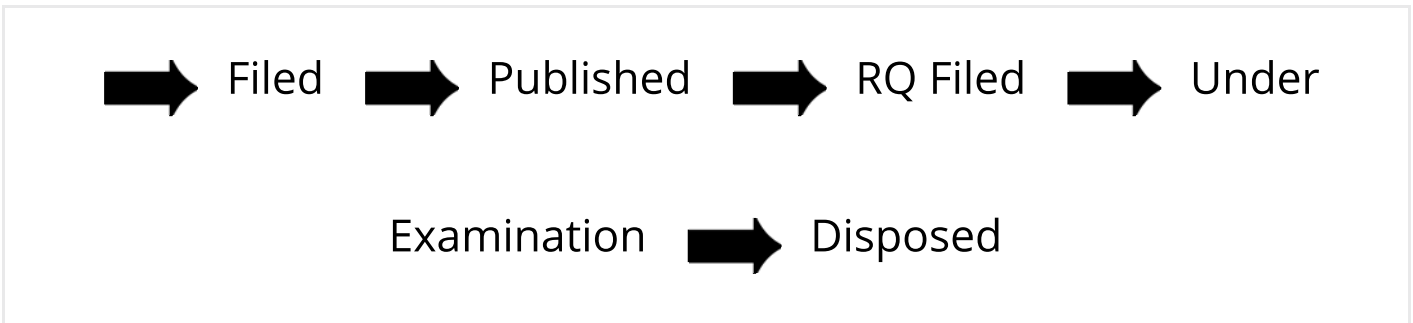
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APPLICANT NAME	<p>1 . K.Laxminarayanamma, Assistant professor / Department of IT, Institute of Aeronautical Engineering.</p> <p>2 . Dr. M Swapna, Associate Professor / Department of CSE, Stanley College of Engineering & Technology for Women.</p> <p>3 . C.Sireesha, Assistant professor / Department of IT, Vasavi College of Engineering.</p> <p>4 . Bhaskar Niraghatam, Assistant Professor / Department of Computer Science, Bhavan's Vivekananda College.</p> <p>5 . S. Ramana, Assistant Professor / Department of Computer Science, Bhavan's Vivekananda College.</p> <p>6 . A. Pramod Reddy, Assistant Professor / Department of CSE, TKR College of Engineering & Technology.</p> <p>7 . P Satish Reddy, Assistant Professor / Department of CSE, Kasireddy Narayanreddy College of Engineering & Research.</p> <p>8 . P. Hemalatha, Student / Department of CSE, Vignan's Institute of Management & Technology for Women</p>
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FIELD OF INVENTION	COMPUTER SCIENCE
E-MAIL (As Per Record)	senanipindia@gmail.com
ADDITIONAL-EMAIL (As Per Record)	admin@senanip.com

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APPLICATION STATUS	Awaiting Request for Examination

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