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Patent Search

Invention Title	NEW AND INNOVATIVE BUSINESS MODELS HAVE A HUGE EFFECT ON INCREASING STAKEHOLDER INVOLVEMENT AND IMPROVING THE PERFORMANCE OF ORGANIZATIONS
Publication Number	42/2022
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Application Number	202211059321
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Priority Date	
Field Of Invention	COMPUTER SCIENCE
Classification (IPC)	G06Q0010060000, G06Q0010100000, G06Q0050180000, G06Q0030020000, G06Q0010000000

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Abstract:

The manner in which stakeholders are approached should be altered. This method was intended to aid businesses in earning the trust of stakeholders who can have a significant impact on the implementation of their business strategy. Experts now concur on one point: organisations must interact with the customers they serve. However, the major organisations continue to view adoption as a low-risk, low-reward activity for their company's reputation. Companies are supposed to engage with their stakeholders in areas where everyone may benefit, such as research and development, market expansion, sales, and sustainability. In today's fast-paced business environment, stakeholders are gaining importance. Consequently, businesses are under increased pressure to include these groups in their commercial decisions. However, the majority of earlier literature on stakeholder engagement has concentrated on large firms, and the benefits of stakeholder engagement are often observed in only one development sector. This thesis is therefore about the formation of smaller-scale businesses. It analyses the various ways in which incorporating stakeholders might contribute to a company's growth. The objective of this paper is to add new information to the study of environmentally friendly innovative concepts from the perspective of a business model. We noticed that innovation on sustainable innovation typically overlooks the fact that for businesses to successfully commercialise sustainability innovations, they must combine a value proposition with the organisation of the upstream and downstream value chain as well as a financial model. By analysing and contrasting what has previously been published about these issues, it was determined. In order to determine the current condition of business models in the context of long-term technical, organisational, and social advancements, we conducted a literature review. Given that there is no single idea that incorporates all sustainable business models, there is no universal definition of sustainability. In our earlier research, we established a number of "boundary requirements" that business models must satisfy to support sustained innovation. Finally, we formulate research questions that will direct future efforts.

Complete Specification

DESCRIPTIONS

In an era of unprecedented openness and political and social change, corporations are rethinking their social responsibilities. Governments and non-profit organisations are asking businesses to join them in establishing a more equitable and sustainable economy and society. This is anticipated to persist. More than ever, businesses must demonstrate their contributions to the communities in which they operate and make place for fresh ideas and perspectives in their operations. This is the situation since competition has increased. Formerly, an annual meeting with stakeholder representatives was adequate, but this is no longer the case. This strategy of guaranteeing that businesses can keep up with the rate of change is ineffective. According to the conclusions of this study, stakeholder engagement must evolve from a fundamental chore to a strategic focus that permeates all parts of a company's operations and incorporates feedback and input from a variety of stakeholders. This study suggests that stakeholders should not be included in decision-making just to check a box indicating "done." This shift will require more than a streamlined procedure or cutting-edge engagement technology. It is essential to understand the broader context of stakeholder engagement, the opinions of a broader spectrum of stakeholders, and the interdependence between stakeholder input and company strategy. As predicted by BSR, the future is bright for businesses that adopt stakeholder thinking to become more collaborative, inclusive, and strategic. Organizations that value the whole range of stakeholder contributions, including expertise, credibility, and social networks, as well as opportunities to innovate and engage with stakeholders to solve challenges that affect everyone. They feel that a more networked world is essential to comprehend and adapt to systemic change, and they wish to include those who can affect the organization's operations from outside their immediate circles. They believe a more networked environment will help them analyse and manage systemic change more effectively. They recognise the value of strong communities to the success of business, and this knowledge motivates them to take progressively more measures to remove obstacles to social progression. They now realise that increasing employee

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Application Details

APPLICATION NUMBER	202211059321
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	17/10/2022
APPLICANT NAME	1 . Anshul Mandawat 2 . Dr. Bala Srinivas 3 . Vangeti Suryaprakash Reddy 4 . Dr.N.Amber Singh 5 . Dr.K.BHASKAR 6 . Dr Suman Roy Barman 7 . Dr.G.Linganna 8 . Dr.Devendra Narayan Vyas 9 . Dr.Rishikaysh Kaakandikar 10 . Dr.Sachin Chavan 11 . Dr. K.Sivaperumal 12 . Dr. Harikumar Pallathadka
TITLE OF INVENTION	NEW AND INNOVATIVE BUSINESS MODELS HAVE A HUGE EFFECT ON INCREASING STAKEHOLDER INVOLVEMENT AND IMPROVING THE PERFORMANCE OF ORGANIZATIONS
FIELD OF INVENTION	COMPUTER SCIENCE
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E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (U/S 11A)	21/10/2022

Application Status

APPLICATION STATUS

Awaiting Request for Examination

[View Documents](#)

➡ Filed ➡ Published ➡ RQ Filed ➡ Under Examination

➡ Disposed

In case of any discrepancy in status, kindly contact lpe-helpdesk@nic.in

FORM 1 THE PATENTS ACT 1970 (39 of 1970) & The Patents rules, 2003 APPLICATION FOR GRANT OF PATENT [See section 7, 54 & 135 and rule 20 (1)]	(FOR OFFICE USE ONLY) Application No: Filing Date: Amount of Fee Paid: CBR No: Signature:																				
1. APPLICANT'S REFERENCE / IDENTIFICATION NO. (AS ALLOTTED BY OFFICE)																					
2. TYPE OF APPLICATION [Please tick (√) at the appropriate category]																					
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2" style="text-align: center;">Ordinary (√)</td> <td colspan="2" style="text-align: center;">Convention ()</td> <td colspan="2" style="text-align: center;">PCT-NP ()</td> </tr> <tr> <td style="text-align: center;">Divisional ()</td> <td style="text-align: center;">Patent of Addition ()</td> <td style="text-align: center;">Divisional ()</td> <td style="text-align: center;">Patent of Addition ()</td> <td style="text-align: center;">Divisional ()</td> <td style="text-align: center;">Patent of Addition ()</td> </tr> </table>		Ordinary (√)		Convention ()		PCT-NP ()		Divisional ()	Patent of Addition ()	Divisional ()	Patent of Addition ()	Divisional ()	Patent of Addition ()								
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3. (3A) APPLICANT																					
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Name</th> <th style="width: 15%;">Nationality</th> <th style="width: 15%;">Country of Residence</th> <th style="width: 40%;">Address</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Anshul Mandawat</td> <td style="text-align: center;">Indian</td> <td style="text-align: center;">India</td> <td>Lead Assistant Manager at EXL Analytics Indian Institute of Technology Delhi, IIT Campus, Hauz Khas, New Delhi Pin: 110016 Delhi India</td> </tr> <tr> <td style="text-align: center;">Dr. Bala Srinivas</td> <td style="text-align: center;">Indian</td> <td style="text-align: center;">India</td> <td>Assistant Professor of Economics Nagarjuna Government College (A), Nalgonda, Pin: 508001 Telangana Country</td> </tr> <tr> <td style="text-align: center;">Vangeti Suryaprakash Reddy</td> <td style="text-align: center;">Indian</td> <td style="text-align: center;">India</td> <td>Assistant Professor Institute Of Aeronautical Engineering College Dundigal, Hyderabad Pin:501401 Medchal Telangana India</td> </tr> <tr> <td style="text-align: center;">Dr.N.Amber Singh</td> <td style="text-align: center;">Indian</td> <td style="text-align: center;">India</td> <td>Assistant Professor of Telugu Girraj Government College (A), Dubba, Nizamabad,</td> </tr> </tbody> </table>		Name	Nationality	Country of Residence	Address	Anshul Mandawat	Indian	India	Lead Assistant Manager at EXL Analytics Indian Institute of Technology Delhi, IIT Campus, Hauz Khas, New Delhi Pin: 110016 Delhi India	Dr. Bala Srinivas	Indian	India	Assistant Professor of Economics Nagarjuna Government College (A), Nalgonda, Pin: 508001 Telangana Country	Vangeti Suryaprakash Reddy	Indian	India	Assistant Professor Institute Of Aeronautical Engineering College Dundigal, Hyderabad Pin:501401 Medchal Telangana India	Dr.N.Amber Singh	Indian	India	Assistant Professor of Telugu Girraj Government College (A), Dubba, Nizamabad,
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Dr. Harikumar Pallathadka	Indian	India	Director and Professor Manipur International University, Ghari, Imphal, Imphal West, Imphal Pin: 795140 Manipur India

3B. CATEGORY OF APPLICANT [Please tick (√) at the appropriate category]

Natural Person (√)	Other than Natural Person		
	Small Entity ()	Start up ()	Others ()

4. INVENTOR (S) [Please tick (√) at the appropriate category]

Are all the inventor(s) same as the applicant(s) named above?	Yes (√)	NO ()
---	---------	--------

If "No", furnish the details of the inventor(s)

Name	Nationality	Country of Residence	Address

5. TITLE OF THE INVENTION

New and innovative business models have a huge effect on increasing stakeholder involvement and improving the performance of organizations

6. AUTHORISED REGISTERED PATENT AGENT(S)

IN/PA No.	
Name	
Mobile No.	

7. ADDRESS FOR SERVICE OF APPLICANT IN INDIA

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Telephone No. NA
Mobile No. +91- 6369794362
E-mail: iprpatent2022@gmail.com

8. IN CASE OF APPLICATION CLAIMING PRIORITY OF APPLICATION FILED IN CONVENTION COUNTRY, PARTICULARS OF CONVENTION APPLICATION

Country	Application Number	Filing date	Name of the applicant	Title of the invention	IPC (as classified in the convention country)
-NA-	-NA-	-NA-	-NA-	-NA-	-NA-

9. IN CASE OF PCT NATIONAL PHASE APPLICATION, PARTICULARS OF INTERNATIONAL APPLICATION FILED UNDER PATENT CO-OPERATION TREATY (PCT)

International application number	International filing date
-NA-	-NA-

10. IN CASE OF DIVISIONAL APPLICATION FILED UNDER SECTION 16, PARTICULARS OF ORIGINAL (FIRST) APPLICATION

Original (first) application No	Date of filing of original (first) application
-NA-	-NA-

11. IN CASE OF PATENT OF ADDITION FILED UNDER SECTION 54, PARTICULARS OF MAIN APPLICATION OR PATENT

Main application/patent No.	Date of filing of main application
-NA-	-NA-

12. DECLARATIONS:

(i) Declaration by inventor (s)

(In case the applicant is an assignee: the inventor(s) may sign herein below or the applicant may upload the assignment or enclose the assignment with this application for patent or send the assignment by post/electronic transmission duly authenticated within the prescribed period).

I/We, the above-named inventor(s) is/are the true & first inventor(s) for this Invention and declare that the applicant(s) herein is/are my/our assignee or legal representative.

(a) Date: 17/10/2022

(b) Signature:

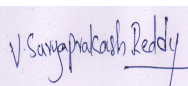
(c) Name:



Anshul Mandawat



Dr. Bala Srinivas



Vangeti Suryaprakash Reddy



Dr.N.Amber Singh



Dr.K.Bhaskar

Suman Roy Barman

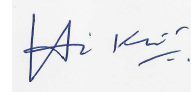
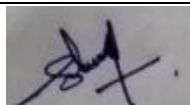
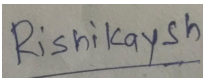
Dr Suman Roy Barman



Dr.G.Linganna



Dr.Devendra Narayan Vyas



Dr. Rishikaysh Kaakandikar Dr. Sachin Chavan Dr. K. Sivaperumal Dr. Harikumar Pallathadka

(ii) Declaration by the applicant(s) in the convention country

(In case the applicant in India is different than the applicant in the convention country: the applicant in the convention country may sign herein below or applicant in India may upload the assignment from the applicant in the convention country or enclose the said assignment with this application for patent or send the assignment by post/electronic transmission duly authenticated within the prescribed period)

I/We, the applicant(s) in the convention country declare that the applicant(s) herein is/are my/our assignee or legal representative.

(a) Date

(b) Signature(s) -----NA-----

(c) Name(s) of the signatory

(ii) Declaration by the applicant:

I/We, the applicant hereby declares that:-

- I am /we are in possession of the above-mentioned invention
- The ~~provisional~~/complete specification relating to the invention is filed with this application.
- ~~The invention as disclosed in the specification uses the biological material from India and the necessary permission from the competent authority shall be submitted by me/us before the grant of patent to me/us.~~
- There is no lawful ground of objection to the grant of the patent to me/us.
- I am/we are the true & first inventor(s).
- I am/we are the assignee or legal representative of true & first inventor(s).
- ~~The application or each of the applications, particulars of which are given in Paragraph-8, was the first application in convention country/countries in respect of my/our invention(s).~~
- ~~I/We claim the priority from the above mentioned application(s) filed in convention country/countries and state that no application for protection in respect of the invention had been made in a convention country before that date by me/us or by any person from which I/We derive the title.~~
- ~~My/our application in India is based on international application under Patent Cooperation Treaty (PCT) as mentioned in Paragraph 9.~~
- ~~The application is divided out of my /our application particulars of which is given in Paragraph-10 and pray that this application may be treated as deemed to have been filed on DD/MM/YYYY under section 16 of the Act.~~

The said invention is an improvement in or modification of the invention particulars of which are given in Paragraph 11.

(d) Following are the attachments with the application:

(a) Form 2

Item	Detail	Fee	Remark
Complete specification	No. of pages: 09	1, 600	
No. of Claim(s)	No. of claims: 10 No. of pages: 02		
Abstract	No. of pages: 01		
Drawings	No. of drawings: 0 No. of Pages: 0		
Priority	No. of Priorities:		

~~In case of a complete specification, if the applicant desires to adopt the drawings filed with his provisional specification as the drawings or part of the drawings for the complete specification under rule 13(4), the number of such pages filed with the provisional specification are required to be mentioned here.~~

~~(a) Provisional specification (in conformation with the international application)/as amended before the International Preliminary Examination Authority (IPEA), as applicable (2 copies).~~

~~(b) Sequence listing in electronic form~~

~~(c) Drawings (in conformation with the international application)/as amended before the International Preliminary Examination Authority (IPEA), as applicable (2 copies).~~

~~(d) Priority document(s) or a request to retrieve the priority document(s) from DAS (Digital Access Service) if the applicant had already requested the office of first filing to make the priority document(s) available to DAS.~~

~~(e) Translation of priority document/Specification/International Search Report/International Preliminary Report on Patentability.~~

~~(f) Statement and Undertaking on Form 3~~

~~(g) Declaration of Inventorship on Form 5~~

Total fee Rs. in Cash/ Banker's Cheque /Bank Draft bearing No.....

date.....on Bank

We hereby declare that to the best of my/our knowledge, information and belief the fact and matters slated herein are correct and I/We request that a patent may be granted to me/us for the said invention.

Dated this 17th day of October, 2022



Saurabh Kumar Jain
(IN/PA-3637)
Agent for Applicant

To,
The Controller of Patents
The Patent Office, At Delhi/Mumbai/Chennai/Kolkata, India.