**INSTITUTE OF AERONAUTICAL ENGINEERING**

**(Autonomous)**

Dundigal, Hyderabad - 500 043

**EXPERIENTIAL ENGINEERING EDUCATION (ExEEd) - ACADEMIC SUCCESS**

**Format for Innovative Idea Submission**

**1. Team Details**

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| --- | --- | --- | --- | --- |
| **S.NO** | **Name of the Student** | **Roll No** | **Branch and Section** | **Mobile No.** |
| **1** |  |  |  |  |
| **2** |  |  |  |  |
| **3** |  |  |  |  |
| **4** |  |  |  |  |

**2. Synopsis of the Idea**

2.1. Background for getting the idea

a. Who is it for?

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b. What will it do?

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c. Which are the potential markets?

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d. Any unique features? Explain?

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e. Is there enough demand?

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f. Can customers afford it?

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g. Why will they buy it?

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h. What is your motivation for doing it? (Statement of Purpose)

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3. Submit a video of the idea (if available provide YouTube link – Max 2 Minutes duration)

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4. Attach any design or drawing (PDF or JPEG format)

5. Attach any additional information you would like to add (PDF format)

**Email the filled in form to**[***ch.srinivasulu@iare.ac.in***](mailto:ch.srinivasulu@iare.ac.in) ***on or before 8th March 2021.***