INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundiga, Hyderabad-500 043

INFORMATION TECHNOLOGY

ASSIGNMENT QUESTIONS

Course Name	INTELLECTUAL PROPERTY RIGHTS
Course Code	A60017
Class	III B. Tech II Semester
Year	2017 – 2018
Course Coodinator	Ms.P.Bindu Madhavi, Assistant Professor, Department of MBA
Course Faculty	Ms.P Bindu Madhavi, Assistant Professor, Department of MBA

OBJECTIVES

To meet the challenge of ensuring excellence in engineering education, the issue of quality needs to be addressed, debated and taken forward in a systematic manner. Accreditation is the principal means of quality assurance in higher education. The major emphasis of accreditation process is to measure the outcomes of the program that is being accredited.

In line with this, Faculty of Institute of Aeronautical Engineering, Hyderabad has taken a lead in incorporating philosophy of outcome based education in the process of problem solving and career development. So, all students of the institute should understand the depth and approach of course to be taught through this question bank, which will enhance learner's learning process.

ASSIGNMENT-I

S. No	Question	Blooms Taxonomy Level	Course Outcome
	UNIT-I		
1	Explain different types of intellectual property in detail?	Understand	1
2	Explain the functions of international intellectual property organizations?	Understand	1
3	Explain the agencies and treaties of intellectual property?	Understand	8
4	Describe the importance of intellectual property rights?	Remember	4
5	Describe about IPR? Do you think this is useful rights for us? Explain	Remember	4
6	Explain about International Organizations, Agencies, and Treaties?	Understand	4
7	Discuss whether the following items would be protectable as trademarks, copyrights, patents, or trade secrets: 'Freeze You' as the name of a new type of ice cream a new type of rose a new slogan to be used by Burger King a new novel by Toni Morrison	Understand	4
8	Distinguish between Trademark and Trade secrets.	Understand	4
9	Explain why agencies responsible for Intellectual Property Registration with any two examples?	Understand	1
10	Describe the importance of International organisation? When it was established?	Remember	1

S. No	Question	Blooms Taxonomy Level	Course Outcome
UNIT – II			
1	Explain acquisition of trademark rights?	Understand	4
2	Write the procedure for Selecting and evaluating of trademark?	Understand	4
3	Discuss the functions of trademark?	Understand	1
4	Describe Protectable matter?	Remember	1
5	Explain trademark registration processes?	Understand	3
6	Discuss the method of protecting the prior-used trademarks in the system of acquisition-through-registration?	Understand	3
7	Explain the reasons for protecting trademarks in the system of acquisition?	Understand	5
8	Discuss new developments in Trademark Law? How do you avoid cyberspace trademark issues?	Understand	2
9	Explain how do you select and evaluate Trademark?	Understand	1
10	Explain about the process of Trademark?	Understand	1
UNIT – III			
1	Explain about copyright Law and when it was founded?	Understand	6
2	Discuss about the Rights under the 1976 copyright act?	Understand	5
3	Explain the subject matter of copyright?	Understand	9
4	Explain the fundamental of Copyright Law?	Understand	8
5	Define the originality of material and how it is identified?	Remember	5
6	Explain the rights afforded by copyright law?	Understand	9
7	Discuss the rights of reproduction?	Understand	9
8	Discuss about "the rights to perform the work publicly" and explain it.	Understand	5
9	Explain copyright ownership issues?	Understand	9
10	Explain when the terminations of transfers of copyrights take place?	Understand	8

ASSIGNMENT-II

S. No	Question	Blooms Taxonomy Level	Course Outcome
UNIT – III			
1	Explain how the ownership rights and transfers are taken place?	Understand	5
2	Write about the notice of copy right.	Understand	8
3	Describe about copy rights.	Remember	5
4	Explain how the patent searching process is taken place?	Understand	9
5	Discuss about copy rights.	Understand	9
6	What did you understand about Law of patents?	Understand	8
7	Write about the procedure for 'the notice of the copy right' is prepared.		7
8	Define the rights of ownership issues.	Remember	9
9	Write surplusage in Copyright Notice.		9
10	Describe the procedure restoration of Copyright is done.	Remember	8
UNIT – IV			
1	Define Trade Secrets Law? Explain about Trade Secrets Law.	Remember	13
2	Explain the liability for misappropriation of trade secrets?	Understand	11
3	Illustrate Trade Secret Litigation.	Understand	10
4	Discuss about trade secret protection programs. Explain?	Understand	10
5	Write about new development in International trade secrets law. What are they?	Understand	9
6	Explain about unfair competition? Write its types?	Understand	9

7	Discuss right of publicity. Explain?	Understand	9
8	Discuss Misappropriation in Trade Secrets and how the Right of Publicity help in misappropriation?	Understand	9
9	Discuss whether the New Developments in the Right of Publicity is necessary, if so in what way.	Understand	9
10	Explain false advertising with examples?	Understand	8
	UNIT – V		
1	Explain about the new developments in Trademark law?	Understand	12
2	Discuss how you protect a domain name. Explain the precautionary steps to be taken for protecting domain name in trademark?	Understand	12
3	Explain how the cyber crime can control in trademark? How you hyperlink?	Understand	12
4	Explain cybersquatters and the Anticybersquatting consumer Protection Act?	Understand	12
5	Discuss new development in protecting copyright law. What are they? Explain?	Understand	12
6	Explain how a copyright protection is overcoming the cyber crime?	Understand	12
7	Describe about copyright protection act? How the copyright protection for automated database is processed?	Remember	13
8	Explain copyright in the electronic age?	Understand	11
9	Describe the digital millennium copyright act?	Remember	13
10	Explain the new developments in copyright and recent developments in copyright law?	Understand	13

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