

Code No: 09A50808

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**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**  
**B. Tech III Year I Semester Examinations, November/December-2012**  
**INTELLECTUAL PROPERTY RIGHTS**  
(Chemical Engineering)

**Time: 3 hours**

**Max. Marks: 75**

**Answer any five questions**  
**All questions carry equal marks**

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1. Explain the types of intellectual property rights with illustrations. [15]
2. Explain the procedure to select and evaluate trademarks with a case study. [15]
3. Discuss the norms and standards laid down by the World Trade Organization in respect of TRIPs related to 'Law of Copyright'. [15]
4. Section-3 of the amended Patent Act, 2000 takes note of the dangers of patenting. Explain the dangers. What areas are excluded from the purview of Patent Law? [15]
5. Explain the significance of trade secrets in the industrial economy of India. [15]
6. Explain the role of I.P.R. in protection against unfair competition. [15]
7. Write short notes on  
a) New developments in trade mark law  
b) False advertising [15]
8. Explain the trading norms and functions of W.T.O. towards I.P.R. [15]

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