



# INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

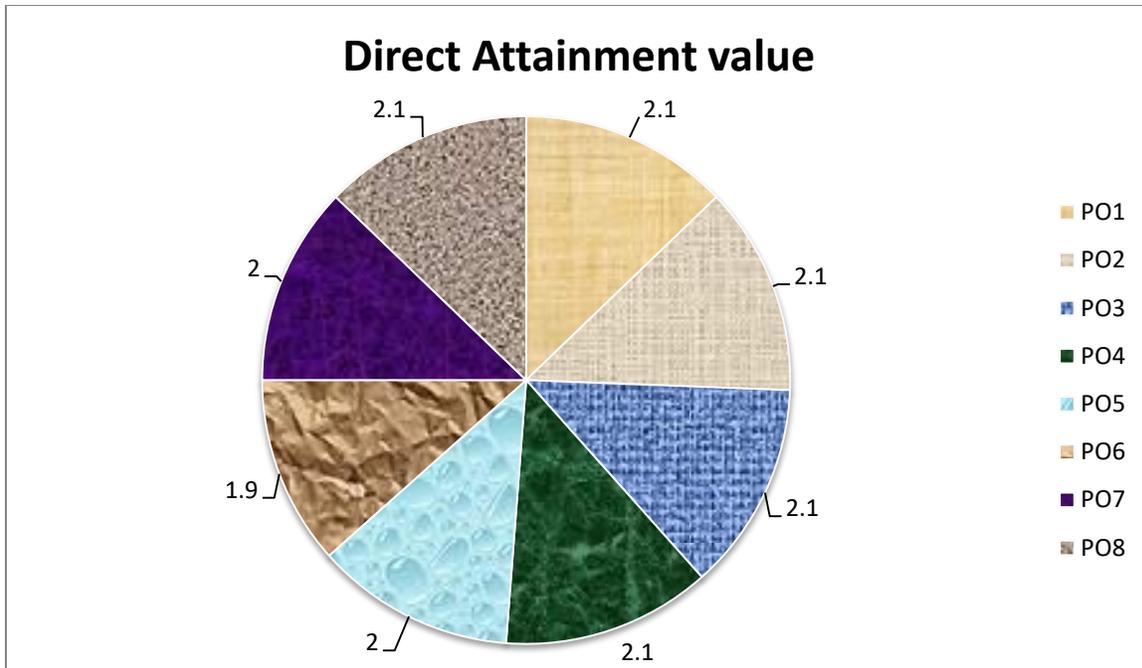
Dundigal, Hyderabad – 500 043

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### Attainment of Program Outcomes (POs) of 2019 – 2021 batch (IARE – R18)

Course Name	Course No.	PO							
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
<b>MBA I Semester</b>									
Management and Organizational Behavior	CMBB01	2.90		2.90		2.90	2.90	2.90	
Accounting for Management	CMBB02	1.90	2.20	2.40	2.10			1.80	
Managerial Economics	CMBB03	1.60	2.10	2.30	1.80	1.50			
Business Law and Environment	CMBB04		2.50	2.60	2.60	2.20			2.60
Statistics for Management	CMBB05	2.90	2.90		2.90		2.70		
Management of Technology	CMBB06	2.00			2.10			2.10	2.10
Intellectual Property Rights	CMBB07	2.80			2.60			2.60	2.60
IT for Managers	CMBB14				1.60	1.60			1.60
Business Communication and Soft Skills Seminar	CMBB14				2.30	2.30			
<b>MBA II Semester</b>									
Human Resource Management	CMBB15	2.60	2.20	2.20	2.50	2.20		2.20	
Production and Operations Management	CMBB16	1.60	2.00		2.00		2.00	1.90	
Financial Management	CMBB17	2.10	2.40		2.30		1.60	2.00	
Management Information Systems and ERP	CMBB18	2.90	2.50			1.60			2.10
Marketing Management	CMBB19		1.90	0.50		1.60	2.10	1.70	
Strategy and Sustainable Enterprise	CMBB20	2.40	2.70		2.20			1.90	
Disaster Management	CMBB21	2.80	2.00	2.40		2.20			
Industry Analysis and Report Presentation - Seminar	CMBB27	2.10	2.10	2.10	2.10	2.10	2.10	2.10	
Personal Effectiveness - Seminar	CMBB28				2.10	2.10			2.10
<b>MBA III Semester</b>									
Quantitative Analysis for Business Decisions	CMBB29	2.00	1.90				1.80	2.00	
Security Analysis and Portfolio Management	CMBB34	1.70	1.90				1.70	1.90	

Strategic Management Accounting	CMBB35	1.90	1.90		1.90			1.30	
Financial Services and Systems	CMBB36	2.50	2.60		2.40			2.40	
Banking, Insurance and Risk Management	CMBB37	2.10			2.00			2.40	2.10
Recruitment and Selection	CMBB38	2.20	2.10		2.00	2.10			
Training and Development	CMBB39	1.90	2.20		1.80	2.20	1.20	2.00	2.40
Strategic Human Resource Management	CMBB40	1.50	1.70			1.50		1.20	
Management of Industrial Relations	CMBB41	1.80	1.90		1.90	1.60			
Summer Internship (Field work) and Seminar	CMBB50	1.30	1.30	1.30	1.30	1.30	1.30	1.30	
Pre Submission Viva of Main Project	CMBB51	2.30	2.30	2.30	2.30	2.30	2.30	2.30	
<b>MBA IV Semester</b>									
Strategic Investment and Financial Decisions	CMBB56	2.40	2.40				1.30	1.50	
International Financial Management	CMBB57	1.20	1.20					1.20	1.20
Financial Derivatives	CMBB58	1.10	1.70		1.50		1.70	1.40	
Foreign Trade	CMBB59	2.10	1.90		2.40			2.10	2.60
Compensation and Reward Management	CMBB60	2.70	2.70		2.80				2.80
Talent and Knowledge Management	CMBB61	2.80	2.80		2.80				
Leadership and Change Management	CMBB62	1.70	2.40		1.80				1.50
Performance Management	CMBB63	1.80	1.80		1.90	2.10		2.30	2.00
Success Story of an Entrepreneur - Seminar	CMBB72	2.00	2.00	2.00	2.00	2.00	2.00	2.00	
Comprehensive Subject Viva Voce	CMBB73	2.00	2.00	2.00	2.00	2.00	2.00	2.00	
Main Project Viva Voce	CMBB74	2.30	2.30	2.30	2.30	2.30	2.30	2.30	
<b>Direct PO attainment value including Student feedback survey</b>		2.1	2.1	2.1	2.1	2	1.9	2	2.1



**Figure 1: Program Outcomes (PO) Direct Attainment for MBA 2019 – 2021 batch**

### PO Attainment Overall

Regulation		R18							
Branch		Master of Business Administration							
Batch		2019-2021							
S.No	Assessment Components (Direct + Indirect)	Program Outcomes (POs)							
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
1	Direct Assessment (CIA + SEE + Course End Survey) (a)	2.1	2.1	2.1	2.1	2	1.9	2	2.1
2	Program Exit Survey (b)	2.5	2.4	2.4	2.5	2.5	2.6	2.7	2.6
3	Alumni Survey (c)	2.6	2.7	2.7	2.5	2.5	2.5	2.6	2.4
4	Employer Survey (d)	2.7	2.8	2.5	2.3	2.4	2.7	2.7	2.3
Final attainment = $a*0.8 + b*0.1 + c*0.05 + d*0.05$		2.2	2.2	2.2	2.2	2.1	2	2.1	2.2

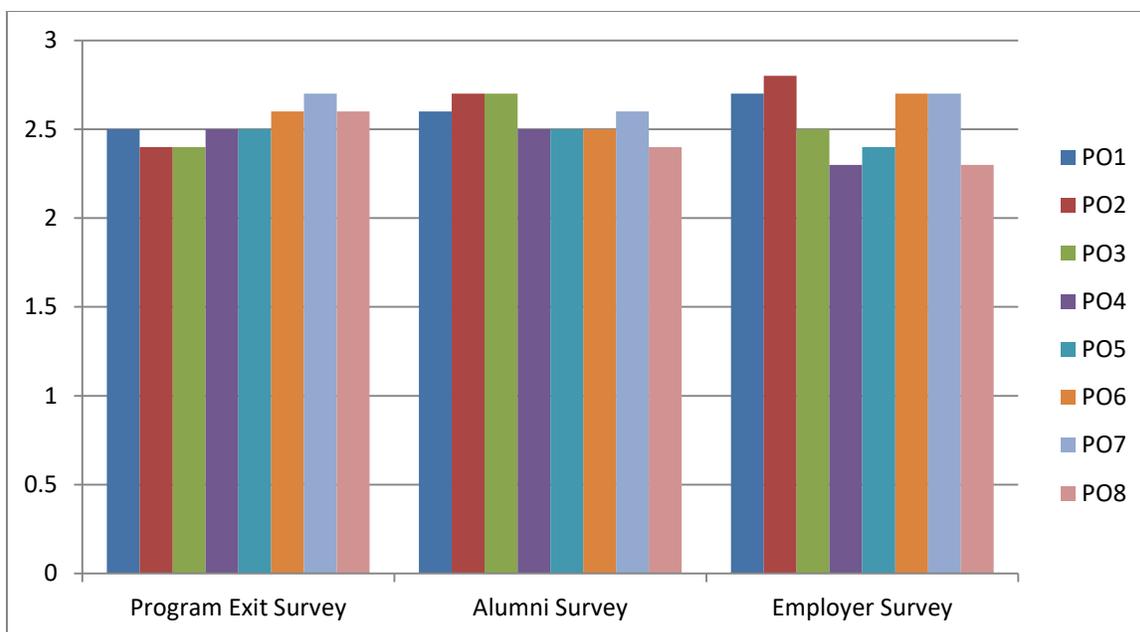


Figure 2: Program Outcomes (PO) Indirect Attainment for MBA 2019 – 2021 batch

### Action Taken Report

Program Outcomes	Target level	Attainment level	Observations
<b>PO1: Managerial Skills:</b> Apply knowledge of management theories and practices to solve business problems.			
PO1	2.05	2.2	Business administration program requires a strong knowledge in management theories and practices which will help in resolving business issues and problems.
<b>Action1:</b> Conducted Personality Development programs to enhance the management concepts in practical manner. <b>Action2:</b> We motivated students to participate in management meets to convert their basic knowledge into application knowledge according to their standards. <b>Action3:</b> Department initiated the students participation in Professional Chapters and MOOCS/ NPTEL courses and to register for Value Added Courses.			
<b>PO2: Decision making Skills:</b> Foster Analytical and critical thinking abilities for data-based decision making.			
PO2	1.85	2.2	Many business issues need situational, analytical and critical thinking abilities to take right decision in right time.
<b>Action1:</b> Students are encouraged to observe, their homes and surroundings to gain insight into real life business problems and think of possible approaches/solutions to these problems. <b>Action2:</b> Gained knowledge on complex business problems and solution on visiting industries. <b>Action3:</b> Attending of management events and entrepreneurial programs by the students are highly encouraged by the faculty.			
<b>PO3: Ethics: Ability to develop Value based Leadership ability.</b>			

<b>PO3</b>	<b>1.67</b>	<b>2.2</b>	The students are doing better in improving the overall expertise in field of management but due to lack of communications and other ethical moral knowledge, some are lagging in real life situations.
<p><b>Action1:</b> Career readiness program, corporate lectures and motivational talks are arranged to overcome the above observations.</p> <p><b>Action2:</b> Motivational and awareness programs on environmental and organizational wellbeing are initiated.</p>			
<b>PO4: Communication Skills:</b> Ability to understand, analyse and communicate global, economic, legal, and ethical aspects of business.			
<b>PO4</b>	<b>1.9</b>	<b>2.2</b>	Students have to improve their communication abilities related to business aspects in present scenario.
<p><b>Action1:</b> Conducting activities like group discussions, presentations etc., to enhance various aspects of communication.</p> <p><b>Action2:</b> Encourage the students to learn about the recent changes in economic, legal and global aspects.</p> <p><b>Action3:</b> Enhanced the writing and oral communicational skills by introducing management talks as AAT in PG21</p> <p><b>Action4:</b> Official letter writing made mandatory for any appeal of leave or any kind of favor/permissions from the department.</p>			
<b>PO5</b>	<b>1.85</b>	<b>2.1</b>	Every individual needs the abilities to lead themselves and organizations to attain goals.
<b>PO5: Leadership Skills:</b> Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.			
<p><b>Action1:</b> Conduct the team activities to students to develop their initiative skills.</p> <p><b>Actions2:</b> Motivating the students to improve leadership qualities in leading a team and their contributions to reach team as well as organization goals.</p> <p><b>Action3:</b> Predesigned activities are conducted for to enhance the leadership skills of the students.</p>			
<b>PO6: Entrepreneurial and Innovation Skills:</b> Demonstrate the skills in evaluating business opportunity and identifying sources of potential funding and develop as successful entrepreneurs.			
<b>PO6</b>	<b>1.63</b>	<b>2</b>	Improving entrepreneurial skills to identify and evaluate business opportunities with funding support.
<p><b>Action1:</b> Providing training to students in terms of entrepreneurial development workshops and arranging industrial visits to develop innovative skills.</p> <p><b>Action2:</b> Identifying and supporting with funding assistance to develop innovative products through TIIC center and Entrepreneurship Development Centre.</p> <p><b>Action3:</b> The alumni talks were arrange for the present batch students from the successful alumni entrepreneurs.</p>			
<b>PO7: Strategic Skills:</b> Analyze and formulate managerial strategies to sustain in dynamic global business environment.			
<b>PO7</b>	<b>1.89</b>	<b>2.1</b>	Make the students to learn how to formulate strategies to solve business problems.
<p><b>Action1:</b> Motivational lectures are arranged to enhance strategic knowledge.</p> <p><b>Action2:</b> Conducting case study analysis to improve the critical thinking abilities for formulation of strategies.</p> <p><b>Action3:</b> Case studies related to strategic management are initiated by the faculty and discussed among the students.</p>			

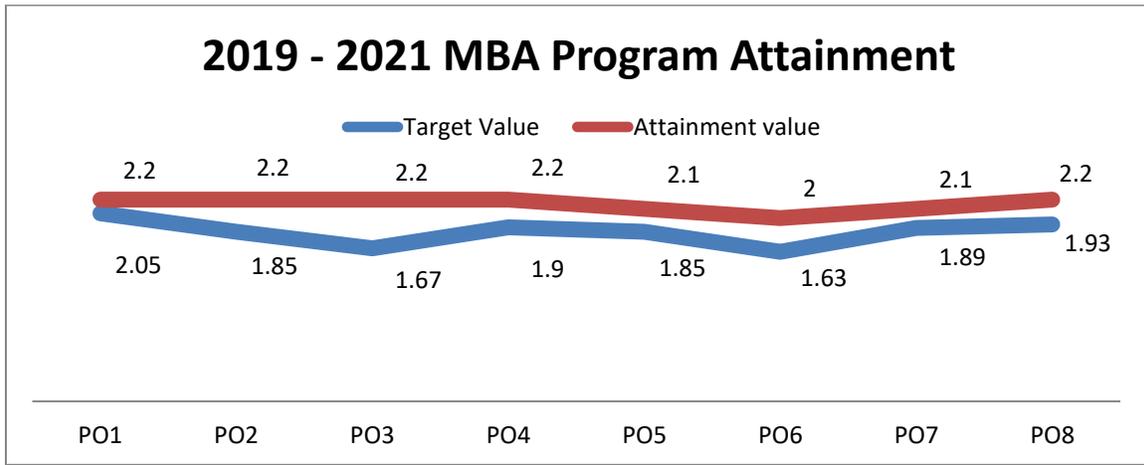
**PO8: Technology Skills:** Inculcate and develop technical skills to face the competitive world successfully.

<b>PO8</b>	<b>1.93</b>	<b>2.2</b>	Learning the technological skills according to the present requirements of business scenario.
------------	-------------	------------	---

**Action1:** Introduced technology related courses to meet the current demand of the society in PG21 regulation

**Action2:** Arranging the skill development programs to improve technical skills.

**Action3:** Industry professionals are invited to give seminars on current technical requirements in business.



**Figure 3: Program Outcomes (PO) Overall Attainment for MBA 2019 – 2021 batch**

**HOD, MBA**