



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500043, Telangana

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME - ACTION TAKEN REPORT

Name of the faculty:	Ms. MBVSV LAKSHMI	Department:	Master of Business Administration
Regulation:	IARE - R23	Batch:	2023-2025
Course Name:	Cross Culture Management	Course Code:	CMBD08
Semester:	I	Target Value:	83% (2.5)

Attainment of COs:

	Course Outcome	Direct Attainment	Indirect Attainment	Overall Attainment	Observation
CO1	Identify and explain the determinants of culture, including historical, geographical, and social factors.	3.00	2.30	2.9	Attained
CO2	Analyze the interplay between culture and management styles, specifically management Identify and explain the determinants of culture, including historical, geographical, and social factors.tasks and cultural values.	3.00	2.30	2.9	Attained
CO3	Recognize the importance of cultural diversity in organizational settings and its implications for inclusion and performance.	3.00	2.20	2.8	Attained
CO4	Analyze the impact of culture on marketing strategies and product adaptation.	1.80	2.30	1.9	Not Attained
CO5	Explore common barriers to intercultural communication and strategies for overcoming them.	1.80	2.30	1.9	Not Attained
CO6	Develop strategies for understanding and dealing with conflicts stemming from cultural differences.	1.80	2.30	1.9	Not Attained

Action Taken Report: (To be filled by the concerned faculty / course coordinator)

CO4: Conducting Guest lectures, culture on marketing strategies Concept.

CO5: Delivering expert talks on importance of intercultural communication and strategies in real life situations.

CO6: Analyzing relevant case studies that helps the student to understand the resolution of conflicts.


Course Coordinator


Mentor


Head of the Department