


**INSTITUTE OF AERONAUTICAL ENGINEERING**

(Autonomous)

Dundigal, Hyderabad - 500043, Telangana

**MASTER OF BUSINESS ADMINISTRATION**  
**ATTAINMENT OF COURSE OUTCOME - ACTION TAKEN REPORT**

Name of the faculty:	<b>Dr. P LAVANYA</b>	Department:	<b>Master of Business Administration</b>
Regulation:	<b>IARE - R23</b>	Batch:	<b>2023-2025</b>
Course Name:	<b>Business Economics</b>	Course Code:	<b>CMBD03</b>
Semester:	<b>I</b>	Target Value:	<b>83% (2.5)</b>

**Attainment of COs:**

Course Outcome		Direct Attainment	Indirect Attainment	Overall Attainment	Observation
CO1	Demonstrate the nature and scope of managerial economics in the modern business to foster the goals of the organization.	3.00	2.30	2.9	Attained
CO2	Identify the fundamentals of managerial economics such as demand, production, price and supply which helps in doing business effectively. Examine about the marketing research approaches to demand estimation in demand forecasting	3.00	2.30	2.9	Attained
CO3	Evaluate benefit/cost, life cycle and break-even analyses on one or more economic alternatives.	3.00	2.30	2.9	Attained
CO4	Discuss various forms of production functions to know its affects in the cost of production.	3.00	2.30	2.9	Attained
CO5	Examine the cost concepts and determinants of cost function and compare the differences between short-run and long-run cost function.	2.60	2.30	2.5	Attained
CO6	Summarize the industry structure at firm level to develop pricing strategies with profit maximization.	2.00	2.30	2.1	Not Attained

**Action Taken Report: (To be filled by the concerned faculty / course coordinator)**

CO6: In this course CO6 was not attained, so instructor has to take proper analysis of pricing strategies and firms optimization of profits, and to conduct more seminars and work shops for practical knowledge

  
Course Coordinator

  
Mentor

  
Head of the Department