



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Ms. K.L.Revathi	Department:	MBA
Regulation:	PG21	Batch:	2022-2024
Course Name:	Business Intelligence	Course Code:	CMBC41
Semester:	III	Target Value:	2

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Recall the fundamental concepts and principles of business intelligence With sources of data within an organization.	3	2.2	2.8	Attained
CO2	Contrast fundamental concepts and principles of business intelligence.	3	2.1	2.8	Attained
CO3	Describe the role of data warehousing in supporting business intelligence	2.1	2.2	2.1	Attained
CO4	Apply data visualization tools to create informative and interactive dashboards.	3	2.1	2.8	Attained
CO5	Analyze case studies involving in business intelligence.	3	2.2	2.8	Attained
CO6	Evaluate the ethical and legal implications of business intelligence practices.	3	2.1	2.8	Attained

Action taken report:

In this Course, all the Cos are attained and further to maintain the same propensity by:

1. Conducting Guest lectures to impart conceptual knowledge.
2. Delivering more lectures on seminars and case analysis.

Revathi - K.L.
Course Instructor

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HOD, MBA