



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Dr. K Jagannayaki	Department:	MBA
Regulation:	PG21	Batch:	2022-2024
Course Name:	Business Research Methodology	Course Code:	CMBC29
Semester:	III	Target Value:	2.5

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Develop the basic framework of research process for making business solutions.	2.7	2.3	2.6	Attained
CO2	Formulate the hypothesis to answer various research questions	2.4	2.3	2.4	Not Attained
CO3	Choose appropriate techniques for collecting data in research studies	2.1	2.3	2.1	Not Attained
CO4	Compare scaling techniques to be used for data collecting instruments	3	2.3	2.9	Attained
CO5	Appraise the data analysis by statistical techniques for data validity and reliability	3	2.2	2.8	Attained
CO6	Apply the relevant data analysis techniques for effective research.	3	2.3	2.9	Attained

Action taken report:

In this Course, four Cos are attained and further to maintain and improve the level of other COs by:

1. Conducting Guest lectures, expert talks and workshops on research process and concepts.
2. Delivering more lectures on applications of research in real life situations.
3. Analyzing case studies/surveys irrelevant to the subject that helps the student to improve their analytical skills.

K. Jagannayaki
Course Coordinator

[Signature]
HOD