



# INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

## MASTER OF BUSINESS ADMINISTRATION

### ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Dr. P Lavanya	Department:	MBA
Regulation:	PG21	Batch:	2022-2024
Course Name:	Managerial Economics	Course Code:	CMBC03
Semester:	I	Target Value:	2.5

#### Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	<b>Demonstrate</b> the nature and scope of managerial economics in the modern business to foster the goals of the organization.	3	2.8	3	Attained
CO2	<b>Identify</b> the fundamentals of managerial economics such as demand, production, price and supply which helps in doing business effectively. <b>Examine</b> about the marketing research approaches to demand estimation in demand forecasting	3	2.8	3	Attained
CO3	<b>Evaluate</b> benefit/cost, life cycle and break-even analyses on one or more economic alternatives.	2.3	2.8	2.4	Not Attained
CO4	<b>Discuss</b> various forms of production functions to know its affects in the cost of production.	2.3	2.8	2.4	Not Attained
CO5	<b>Examine</b> the cost concepts and determinants of cost function and compare the differences between short-run and long-run cost function.	2.3	2.7	2.4	Not Attained
CO6	<b>Summarize</b> the industry structure at firm level to develop pricing strategies with profit maximization.	1.6	2.8	1.8	Not Attained

#### Action taken report:

In this Course, the CO3, CO4, CO5 and CO6 are not attained target level and further course instructor has to

1. Conduct analytical examples and case studies on production functions market structures and pricing strategies.
2. Enhance the knowledge skills by delivering more lectures on behavior of the firms and international dumping methods.

Dr. P. Lavanya

Course Coordinator

HOD MBA