



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Dr. K Jagannayaki	Department:	MBA
Regulation:	PG21	Batch:	2021-2023
Course Name:	Strategic Management	Course Code:	CMBC48
Semester:	IV	Target Value:	1.8

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Describe major theories, strategic plans and concepts in the field of strategic management.	2.7	2.5	2.7	Attained
CO2	Develop and execute strategies and will appreciate its integrative and interdisciplinary nature.	2.4	2.5	2.4	Attained
CO3	Analyze the real situations for diagnosing and solving organizational problems by effective application of concepts, tools & techniques.	2.4	2.4	2.4	Attained
CO4	Formulate the strategies and competitive analysis, strategy development processes for real-time business problems.	3	2.5	2.9	Attained
CO5	Build the capability of making effective decisions in dynamic business environment.	3	2.5	2.9	Attained
CO6	Improve capacity to think, evaluate and execute plans strategically.	3	2.5	2.9	Attained

Action taken report:

In this Course, all the Cos are attained and further to maintain the same propensity by

1. Conducting Guest lectures, expert talks and workshops on Strategic management concepts and theories.
2. Delivering more lectures on attainment of strategic goals in real life situations.

K. Jagannayaki
Course Coordinator

M. V. S. Rao
HOD