



INSTITUTE OF AERONAUTICAL ENGINEERING (AUTONOMOUS)

Dundigal, Hyderabad - 500 043, Telangana

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Dr. K Jagannayaki	Department:	MBA
Regulation:	PG21	Batch:	2021 - 2023
Course Name:	Business Research Methods	Course Code:	CMBC29
Semester:	III	Target Value:	1.8

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Develop understanding of the basic framework of research process for making business solutions.	2.4	2.5	2.4	Attained
CO2	Formulate the hypothesis for various types of researches to answer various research questions	2.4	2.4	2.4	Attained
CO3	Choose various kinds of techniques for the purpose of collecting data in research	2.7	2.4	2.6	Attained
CO4	Compare between different kinds of scaling techniques to be used for data collecting instruments	3	2.4	2.9	Attained
CO5	Appraise the data analysis by applying necessary statistical techniques to know the effectiveness of data	3	2.4	2.9	Attained
CO6	Apply the needy data analysis techniques for ones research in doing their research.	3	2.4	2.9	Attained

Action taken report:

In this Course, all the Cos are attained and further to maintain the same propensity by

1. Conducting Guest lectures, expert talks and workshops on research methodology.
2. Delivering more lectures on applications of parametric and non-parametric tools in real life situations.

K. Jagannayaki
Course Coordinator

M. V. S. Rao
HOD