



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Ms. Y.Manasa	Department:	MBA
Regulation:	PG21	Batch:	2021-2023
Course Name:	Managerial Economics	Course Code:	CMBC03
Semester:	I	Target Value:	60% (1.8)

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Demonstrate the nature and scope of managerial economics in the modern business to foster the goals of the organization	3	2.6	2.9	Attainment target reached
CO2	Identify the fundamentals of managerial economics such as demand, production, price and supply which helps in doing business effectively. Examine about the marketing research approaches to demand estimation in demand forecasting	3	2.6	2.9	Attainment target reached
CO3	Evaluate benefit/cost, life cycle and break even analyses on one or more economic alternatives.	2.3	2.6	2.4	Attainment target reached
CO4	Discuss various forms of production functions to know its affects in the cost of production.	2.1	2.6	2.2	Attainment target reached
CO5	Examine the cost concepts and determinants of cost function and compare the differences between short-run and long-run cost function.	2.1	2.6	2.2	Attainment target reached
CO6	Summarize the industry structure at firm level to develop pricing strategies with profit maximization.	2.1	2.5	2.2	Attainment target reached

Action taken report:

In this Course, all the Cos are attained and further to maintain the same propensity by

1. Conducting Guest lectures, expert talks and case studies on economic concepts with business practices.
2. Delivering more lectures on management concepts, theories and their applicability in real life.

Manasa, Y
Course Coordinator

Manasa
HOD