



**INSTITUTE OF AERONAUTICAL ENGINEERING**  
(Autonomous)

Dundigal, Hyderabad - 500043, Telangana

## INFORMATION TECHNOLOGY

### ATTAINMENT OF COURSE OUTCOME - ACTION TAKEN REPORT

Name of the faculty:	<b>Ms. KSKN VENKATA RAMANA DEVI</b>	Department:	<b>Information Technology</b>
Regulation:	<b>IARE - UG20</b>	Batch:	<b>2021-2025</b>
Course Name:	<b>E-Commerce</b>	Course Code:	<b>ACIC16</b>
Semester:	<b>VIII</b>	Target Value:	<b>60% (1.8)</b>

#### Attainment of COs:

	Course Outcome	Direct Attainment	Indirect Attainment	Overall Attainment	Observation
CO1	Understand the basic concepts of E-Commerce and its applications for buying and selling the product online	3.00	2.40	2.9	Attained
CO2	Explain the importance of electronic cash payments for developing E-commerce activities	3.00	2.40	2.9	Attained
CO3	Analyze the impact of E-commerce on business models to implement best strategies	3.00	2.40	2.9	Attained
CO4	List out the key features of internet, intranets and extranets to explain the use network systems in e-commerce business	2.30	2.50	2.3	Attained
CO5	Explain digital library and supply chain management concepts to develop best management practices	3.00	2.40	2.9	Attained
CO6	Distinguish theoretical and practical issues of conducting business over the internet and the Web to understand the multimedia effects on e-commerce.	3.00	2.40	2.9	Attained

Action Taken Report: (To be filled by the concerned faculty / course coordinator)

  
Course Coordinator

  
Mentor

  
Head of the Department