



# INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

## INFORMATION TECHNOLOGY

### ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	<b>Ms. B PRAVALLIKA</b>	Department:	<b>IT</b>
Regulation:	<b>IARE - R16</b>	Batch:	<b>2017 - 2021</b>
Course Name:	<b>E-COMMERCE</b>	Course Code:	<b>AIT514</b>
Semester:	<b>VII</b>	Target Value:	<b>60% (1.8)</b>

#### Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Explain business-to-consumer, business-to-business, and intra organizational models to develop an internet trading relationships.	1.6	2.6	1.8	Attainment target reached
CO2	Demonstrate the retailing procedure in E-commerce to expertise in market research effectively.	2.3	2.6	2.4	Attainment target reached
CO3	List out the key features of internet, intranets and extranets to explain the use network systems in e-commerce business.	1.6	2.6	1.8	Attainment target reached
CO4	Explain digital library and supply chain management concepts to develop best management practices.	1.6	2.6	1.8	Attainment target reached
CO5	Make use of the major E-commerce revenue models to evaluate existing websites.	1.6	2.6	1.8	Attainment target reached
CO6	Analyze theoretical and practical issues of conducting business over the internet and the Web to understand the multimedia effects on e-commerce.	0.9	2.6	1.2	Attainment target is not yetreached.

**Action taken report:** (To be filled by the concerned faculty / course coordinator)

For example:

CO 6: Need to provide Guest lectures on multimedia effects on e-commerce..



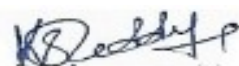
Pravalika

**Course Coordinator**



Ravi

**Mentor**



K. Reddy

**HOD**