INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

INFORMATION TECHNOLOGY

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Mr. S VINOD KUMAR	Department:	IT
Regulation:	IARE - R16	Batch:	2016 - 2020
Course Name:	E-COMMERCE	Course Code:	AIT514
Semester:	VII	Target Value:	60% (1.8)

Attainment of COs:

	Course Outcome	Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Explain business-to-consumer, business-to-business, and intra organizational models to develop an internet trading relationships.	1.6	2.8	1.8	Attainment target reached
CO2	Demonstrate the retailing procedure in E-commerce to expertise in market research effectively.	1.6	2.8	1.8	Attainment target reached
CO3	List out the key features of internet, intranets and extranets to explain the use network systems in e-commerce business.	3	2.8	3	Attainment target reached
CO4	Explain digital library and supply chain management concepts to develop best management practices.	0.9	2.7	1.3	Attainment target is not yetreached
CO5	Make use of the major E-commerce revenue models to evaluate existing websites.	0.9	2.8	1.3	Attainment target is not yetreached
CO6	Analyze theoretical and practical issues of conducting business over the internet and the Web to understand the multimedia effects on e-commerce.	0	2.8	0.6	Attainment target is not yetreached.

Action taken report: (To be filled by the concerned faculty / course coordinator)
For example:

CO 4: Extend the topics clear and give the examples
CO 5: Need to provide more assignments and give the examples.
CO 6: Need to provide more assignments . by conducting remedial classes which enables the students to gain
   more knowledge.

Course Coordinator   **Mentor**   HOD