



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)
Dundigal, Hyderabad - 500 043

COMPUTER SCIENCE AND INFORMATION TECHNOLOGY

ATTAINMENT OF COURSE OUTCOME- ACTION TAKEN REPORT

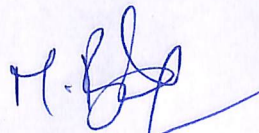
Name of the Faculty:	Ms. D KOUMUDI PRASANNA	Department:	CSIT
Regulation:	UG20	Batch:	2020-2024
Course Name:	Ecommerce	Course Code:	ACIC16
Semester:	VIII	Target Value:	60% (1.8 on 3 scale)

Attainment of Cos:

Course Outcome	Direct Attainment	Indirect Attainment	Overall Attainment	Observations
CO1 Understand the basic concepts of E-Commerce and its applications for buying and selling the product online	3.00	2.10	2.8	Target Attained
CO2 Explain the importance of electronic cash payments for developing E-commerce activities	3.00	2.10	2.8	Target Attained
CO3 Analyze the impact of E-commerce on business models to implement best strategies	3.00	2.10	2.8	Target Attained
CO4 List out the key features of internet, intranets and extranets to explain the use network systems in e-commerce business	3.00	2.20	2.8	Target Attained
CO5 Explain digital library and supply chain management concepts to develop best management practices	3.00	2.20	2.8	Target Attained
CO6 Distinguish theoretical and practical issues of conducting business over the internet and the Web to understand the multimedia effects on e-commerce.	3.00	2.20	2.8	Target Attained


Course Coordinator


Mentor


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